

# It's Boat Show Time, Baby!

January 16<sup>th</sup>, 2026 - February 28<sup>th</sup>, 2026



 **LEGEND**  
BOATS

 **MERCURY**

# 20 26 It's Boat Show Time, Baby!

**Purchase a 2026 Legend during  
the show season and take  
advantage of the best time of  
the year to buy!**

**It's Boat Show Time Baby!**

Enjoy huge Show Time Savings and priority delivery with the Boat Show purchase of a 2026 Legend, Halo, Pulse, or Uttern boat.

This promotion will run from:  
**January 16<sup>th</sup>, 2026 until February 28<sup>th</sup>, 2026**

Purchase select models during the Boat Show, and you'll enjoy the following benefits:

**YOU CHOOSE**

**Show Time Cash Savings up to \$3,000  
+ Low 5.99%<sup>OAC</sup> Interest**

**OR**

**Super-Low 3.99%<sup>OAC</sup> Interest**

**PLUS**

**We've Got You Covered!** Get Special Bow to Stern or Mooring Cover Show Time Pricing of **Only \$999**

**PLUS**

**Enjoy** Priority delivery!

All financing promotions OAC. Promotions available on select Models. Available at participating partners only.

# 2026 It's Boat Show Time, Baby!

## Family and Fishing Boats

Cash Savings + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest
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### Pulse

Pulse 10	\$300 + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest
Pulse 10 SC	\$600 + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest

### R Series

Ultralites	\$300 + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest
14 WideBody	\$300 + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest
16 WideBody	\$600 + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest
ProSports	\$750 + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest
R15, R15 SC	\$1,000 + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest

### XF Series

All XF Models	\$1,250 + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest
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### XT Series

17 XT, 18 XT, 19 XT	\$2,000 + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest
20 XT	\$2,500 + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest

### Titanium Series

19 Titanium Rugged	\$2,500 + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest
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### Uttern Series

S45	\$1,500 + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest
S53, T53	\$2,000 + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest
S59, T59, D59	\$3,000 + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest

### 2025 Additional Discounts

In addition to the incredible boat show promotions available on new 2026 models, you can save even more on select 2025 models while supplies last. Here are the additional discounts available at participating partners:

R Series	+	Additional
Ultralite	+	\$300
WideBody	+	\$500
ProSport	+	\$500
R15, R15 SC	+	\$750

XT   XF   UTTERN	+	Additional
All XF Models	+	\$750
17 XT, 18 XT	+	\$1,000
UTTERN S45, S53, T53	+	\$2,000
UTTERN S59, T59, D59	+	\$4,000

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## Pontoons

Cash Savings + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest
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### Halo

Halo 2-Tube Models	\$1,500 + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest
Halo Sport Models	\$2,000 + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest

### LE Series

LE 2-Tube Models	\$1,000 + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest
LE Sport Models	\$1,500 + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest

### Q Series

Q 2-Tube Models	\$1,500 + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest
Q Sport Models	\$2,000 + Low 5.99% <sup>OAC</sup> Interest	OR	Super-Low 3.99% <sup>OAC</sup> Interest

### 2025 Additional Discounts

In addition to the incredible boat show promotions available on new 2026 models, you can save even more on select 2025 models while supplies last. Here are the additional discounts available at participating partners:

Halo	+	Additional	LE   Q Series	+	Additional
Halo 2-Tube Models	+	\$1,500	All LE Models	+	\$1,500
Halo Sport Models	+	\$2,000	All Q Models	+	\$2,000

# We've got you Covered!

**Buy any Legend XF, XT, or Titanium Model and  
Receive a Bow to Stern Cover for Only \$999**

**Purchase Deadline - February 28, 2026**

## **How it works:**

For a limited time, when you purchase any Legend XT, XF or Titanium model, you'll **receive a custom Bow to Stern Cover for Only \$999!** Simply order any qualifying model and you'll enjoy an off-invoice discount of up to \$700 so you can keep your boat clean, protected and looking new for less!



Available at participating partners only.

# We've got you Covered!

**Buy any Legend Pontoon Boat and Receive a  
Mooring Cover for Only \$999!**

**Purchase Deadline - February 28, 2026**

## **How it works:**

For a limited time, when you purchase any Legend Pontoon Boat, you'll receive a custom Mooring Cover for Only \$999! Simply order any qualifying model and you'll enjoy an off-invoice discount of up to \$1,400 so you can keep your boat clean, protected and looking new for less!



Available at participating partners only.